



## Support Texas Rural Schools Through **2023 SPONSORSHIP INFORMATION PACKAGE**

**DATE:** February 9-10, 2023

**LOCATION:** Sheraton Austin-Georgetown Hotel & Conference Center, 1101 Woodland Avenue, Georgetown, Texas 78628

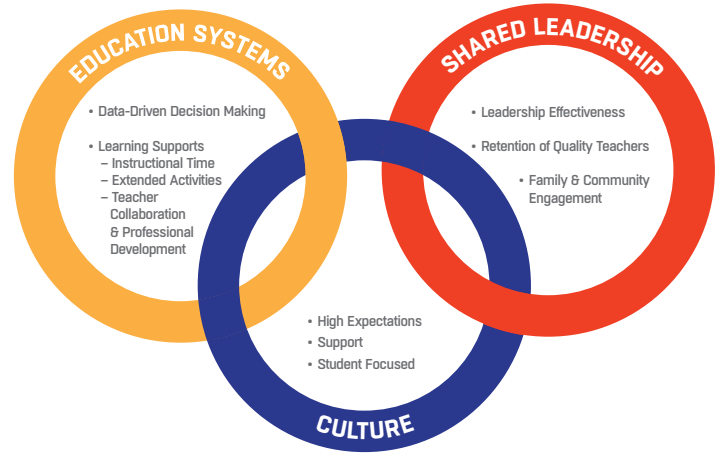
**CONFERENCE THEME:** Tell Your Story  
**FOR MORE INFORMATION, VISIT:**

[events.esc13.net/ruralschools](https://events.esc13.net/ruralschools)

The Texas Rural Schools Spring Conference is a unique venue for rural educators to network and share local instructional and administrative solutions across Texas. The Symposium is a collaborative effort between the Texas Rural Education Association, The Texas Education Agency, and the System of Education Service Centers in Texas. Commissioner Mike Morath will be present for a conversation with rural educators.

This year, Texas rural educators, will come together in Georgetown, Texas on February 9th and 10th, 2023. Participants will share best practices in instruction and administration, have opportunities to collaborate, examine important changes in education law, discuss educational equity and access, and share teacher recruitment and retention practices.

As a symposium sponsor, you will be an integral part of addressing the unique needs of rural schools in Texas and creating pathways to meaningful, ongoing communication. Our sponsors play a key role in supporting a much needed structure for rural educators to convene, network and share best practices.



### **THREE LEVELS OF SPONSORSHIP ARE AVAILABLE FOR THE TEXAS RURAL SCHOOLS SPRING CONFERENCE.**

Whichever level you choose, your sponsorship will be felt in numerous rural classrooms across the state of Texas. In addition to networking opportunities, the event will also benefit your organization through exposure on social media and other promotional materials.

#### **Grand Sponsor: \$10,000**

- 1 year listing as symposium sponsor on ESC Region 13 website
- Logo listed on symposium webpage
- Logo printed on symposium program
- Recognition in marketing, social media and event signage
- Recognition during opening session
- Complimentary registration for 5 individuals
- Complimentary standard exhibitor booth

#### **Patron Sponsor: \$5,000**

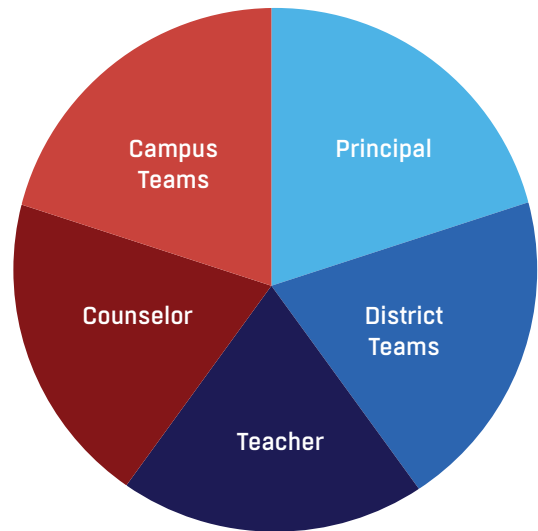
- Logo listed on symposium webpage
- Logo printed on symposium program
- Recognition in marketing, social media and event signage
- Recognition during opening session
- Complimentary registration for 4 individuals
- Complimentary standard exhibitor booth

#### **Premier Sponsor: \$2,500**

- Logo listed on symposium webpage
- Logo printed on symposium program
- Recognition during opening session
- Complimentary registration for 2 individuals

# AUDIENCE DETAILS

- The attendee demographics consists of teachers, counselors, principals, and leadership teams who work in rural schools across the state of Texas.
- The conference has the capacity to accommodate up to 300 attendees.
- The conference offers approximately 30 breakout sessions to our conference attendees and an opening keynote by Dr. Joe Sanfelippo.
- Highlighted topics include: A-F Accountability, School Counseling, Coaching, PEIMS, Social Emotional Learning, and more.



# SPONSORSHIP OPPORTUNITIES

## *Sponsorship, Exhibition and Marketing*

A sponsorship at the Texas Rural Schools Spring Conference means you can prominently market your organization and its products to educators in Texas, who are eager to develop partnerships as part this unique educational setting. By displaying promotional material, such as eye-catching signs and giveaways, you can leverage your sponsorship to gain potential new clients and customers from rural school participants and other vendors. Your sponsorship ensures a visible commitment to an investment to education.

- Sponsor headline activities such as breaks, keynotes scholarships, and more
- Acknowledgment in conference app, on website, and social media campaigns before, during, and after the conference
- Sponsors name and logo displayed on signage throughout conference event

# BENEFITS

- Advance your company's visibility and name to build new relationships and partnerships
- Showcase your information, programs, products, and services

# SPONSORSHIP DETAILS

## Keynote Sponsor: \$2,500

### *Three available*

- Logo featured on all keynote print and digital advertising
- Logo included on conference app banner, introductory keynote slides, and name badge.
- 1 conference registration

## Meal Sponsor: \$1,000

As attendees enjoy their meals throughout two days of collaboration and learning, we will highlight sponsors who contribute to make this possible. All meal sponsors will have:

- Digital and print signage throughout the conference
- Recognition during the welcome and introductions
- 1 conference registration

## Meet & Greet Sponsor: \$1,000

### *Five available*

Become a sponsor at our networking mixer for the rural schools conference. We want to provide our sponsors and attendees a chance to network after a packed day of learning.

- Digital and print signage throughout the conference
- Recognition on the website, social media, targeted emails, and during the event.
- 1 conference registration and invitation to the networking mixer on February 9, 2023.

## Lanyard Sponsor: \$1,000

### *One available*

Provide a name tag lanyard with your logo and have everyone wear your brand at the conference!

## Registration Bag Sponsor: \$1,000

Have your company's logo printed on the conference registration bag.

## Snack & Coffee Sponsor: \$300-\$500

Coffee stations are always a hit at educational conferences! We provide the opportunity for sponsors to highlight their company by sponsoring snacks and coffee that attendees will appreciate!

- Logo featured on signage for snacks and coffee in the exhibit hall
- Digital and print signage throughout the conference

## Conference Giveaway Sponsor: \$300

Become a sponsor at our networking mixer for the Rural Schools Conference. Your sponsorship will facilitate networking opportunities after a day of learning and collaboration.

- Sponsor recognition on website, social media, targeted emails during the event
- Sponsor recognition on digital and print signage throughout the conference
- One conference registration included with your sponsorship
- Invitation to the networking mixer on February 9

# EXHIBITOR DETAILS

1. Non-profits receive \$100 off
2. Will exhibit on both days of the conference
3. 1 booth (1 - 6 ft table) - double booth will be available upon request only
4. Additional exhibitors (3-4) \$100/ea



## TRSSC 2023 EXHIBITOR PRICING

### REGULAR BOOTH

Commercial: \$450

Non-Profit: \$350

### DOUBLE BOOTH

Commercial: \$750

Non-Profit: \$650



For more information, visit:  
[EVENTS.ESC13.NET/RURALSCHOOLS](https://EVENTS.ESC13.NET/RURALSCHOOLS)

